



ATHENS WOMEN'S FOOTBALL SUMMIT

INVEST. EMPOWER. INSPIRE.

16th - 17th October 2019

ATHENS – GREECE / 1st International Conference

Riviera Coast - 18 Konstantinou Karamanli Ave 166 73 Voula - Greece (www.rivieracoast.gr)

*Powered by **IBF-Intelligent Business Forces** - www.athenswfs.com , info@athenswfs.com*



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WHAT IS THE **Athens**WFS?



**Woman playing with a football,
4TH Century BC, Athens**

The **Athens Women's Football Summit** is part of the **fight** to nurture positive social **change** and achieve women's **equal** footing in football. It is a gathering with the purpose of promoting **diversity** and true **inclusion** of women in the sport, building an international consensus around the goals and means to be pursued, and fostering global **investment opportunities** in women's football - all while equipping attendees with the skills, confidence and contacts that they need to continue pushing forward.

Despite the long and impressive **history** of **women** in **football** ... crude **stereotypes**, ridiculous **myths**, **underinvestment** and inane discriminatory **policies/decrees/regulations** have **hindered** and **discouraged women** from playing the game. **Women & girls** have faced a range of daunting **challenges** that have prevented them from achieving their potential and reaching the top of their game, including **unconscious bias**, **sexist attitudes**, **unsafe environments**, as well as **under-representation** in **coaching**, **sports media**, **ownership** and the halls of **power**.

And yet, courageous pioneering girls and women play on and persevere. Together with their allies they continue to seek out the **opportunity** and **respect** they **deserve** and have promoted the fight for an **equal** playing field into an explosively evolving global **movement** where millions of girls and women around the globe **play, follow, consume, suffer** and **rejoice** in the **Beautiful Game** daily.

Media, investors and **sponsors** are rightly optimistic about the **future** of **women's football**, and new, long-overdue **changes** have created unlimited **commercial opportunities**. Women's football is a rapidly growing **market** which provides both strong **commercial** potential and valuable **corporate responsibility** possibilities - and **companies, federations** and **governments** have finally begun to **recognize** and act upon this exciting new **reality**.

It is time for **nations** to **cheer** for and **support** their **women** on the field and in the football boardrooms. It is time to clear away **barriers**, neutralize the **obstructionists**, and seriously **invest** in the **now** and in the **future**. And where better to **discuss, plan** and **celebrate** this movement than in the city of **Athens**. With its brilliant **history** of **athletics, culture, innovation** and **democratic spirit**, Athens can, as it has done during its glorious past, serve as the cradle of new **ideas, inventions** and **collaborations** in support of the **dreams** and **aspirations** of **girls** and **women** around the world through **football**. Athens is the **ideal arena** for this undertaking and an exciting forum for **exploring** new business- all while enjoying one of the greatest cities in the world - and at the **AWFS** the right **people, clubs, companies** and **investors** will be in the room!

Join us, on this our inaugural conference, make investment deals and be part of history! INVEST. EMPOWER. INSPIRE.

Marios Christos Sfantos, Esq.

IBF – Partner, New York
Head of Communications at Valencia CF Academy New York
Adjunct Professor of Sport Law, Mercy College, New York

Agisilaos Toumazatos

IBF – Founder & CEO
ECA/CMP Graduate
Ex-GM at PANATHINAIKOS FC



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WOMEN'S FOOTBALL

**TIME FOR CHANGE,
A MOVEMENT TO
BENEFIT ALL
SOCIETY!**

AthensWFS

WHY ATTEND?



- **WORK TOWARD A NEW GLOBAL CONSENSUS, PUSH FOR PROGRESS!**
- **MEET INTERNATIONAL SPEAKERS & ATTENDEES, EXPAND YOUR NETWORK!**
- **LEARN ABOUT THE AMAZING WOMEN'S GAME, DISCOVER BUSINESS & INVESTMENT OPPORTUNITIES!**
- **EXPLORE & ENJOY ATHENS!**



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AGENDA THEMES

DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

- 09.00 – 10.00: **Registration & Information**
- 10.00 – 10.30: **Opening Welcome**
- 10.30 – 10.45: **Minister of Tourism – Brief Greeting**
- 10.45 – 11.00: **Minister of Athletic & Culture – Brief Greeting**

DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

- 11.15 – 12.15: **Status of the Game Globally**
- 12.30 – 13.30: **Key Drivers for Growing the Game**
- 14.30 – 15.30: **Player Representation in Women's Football**
- 15.45 – 16.30: **Where We've Been and Where We're Going**
- 16.45 – 17.30: **Lessons Learned from Top Women's Teams**
- 20.00: **GALA DINNER**

DAY 2 / THURSDAY, 17TH OCTOBER 2019

- 10.00 – 11.00: **Inclusion in Leadership**
- 11.15 – 12.00: **Special Moment of Personal Experience**
- 12.15 – 13.15: **Making Gender Equality a Reality**
- 14.15 – 15.30: **Brand Investment in Women's Football**
- 15.30 – 16.15: **The Female Players' Voice**
- 16.30 – 17.15: **Coach – The Movie**
- 17.15 – 17.30: **CLOSING ANNOUNCEMENT**

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SPEAKERS INCLUDE!



Carolina Morace

Professional International Football Coach Most successful Italian female footballer of all time, IFAB, FIFA. Former Italian women's national team (2000-2005), Canadian national women's team (2009 to 2011) and AC Milan Women (2018).



Brigitte Henriques

Vice President FFF (Fédération Française de Football).



Gilberto Silva

Brazilian World Cup Winner Arsenal Invincible, Copa Libertadores Winner, FIFA Ambassador, International Football Executive.



Tatjana Haenni

Head of Women's Football at Swiss Football Association, Former Deputy Director FIFA Head of Women's Football (2015-2017), Ex.Member at European Club Association (ECA) Women's Football Committee.

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SPEAKERS INCLUDE!



Mayi Cruz Blanco

Global Head of Athlete Programmes at ADECCO Group, Former FIFA Head of Women's Football Development (2008-2017).



Irimi Karipidis

Owner of ARIS F.C. Chairman at HETCO (Hellenic Trade Council) Chairman at Amani Swiss, Founder at Karipidis Group of Companies, International Entrepreneur.



Ebru Koksal

Chair of Women in Football www.womeninfootball.co.uk, Former FIFA & UEFA Consultant, Ex.CEO/BOD of Galatasaray, 1st woman elected to the BOD of the European Club Association (ECA).



Yael Averbuch West

NWSLPA Executive Director (USA National Women's Soccer League Players Association), USA Women's National Team.

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SPEAKERS INCLUDE!



Leyteris Acgenakis

Greek Minister of
Athletics & Culture



Haris Theoharis

Greek Minister of Tourism



Manos Staramopoulos

Journalist, Correspondent of France
Football, Don Balon, A Bola,
Calciomercato, El Mundo Deportivo,
Associated Press, Discoveryfootball.com.
Represents Greece in the FIFA-France
Football, for the prize "Golden
Ball". Accredited by UEFA, FIFA, EU.



Christos

Sotirakopoulos

Senior Football/Sports Journalist,
Founder & CEO at
Sports Reporting Center

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SPEAKERS INCLUDE!



Angeliki Arkadi

General Director AEK FC,
International Affairs –
UEFA Main contact,
Ex Member of UEFA Venue
Directors 2002-2004,
Venue Media Manager in Football,
Olympic Games of ATHENS 2004
Member of LOC – UCL
Final Athens 2007



Rupinder Bains

Director on the Board of The
Football Association (FA)
& Member of the Women's
Football Board,
Managing Director of Pinder
Reaux & Associates Law Firm
(University of Cambridge)



Donna de Haan

Principle Lecturer at The Hague
University of Applied Sciences,
International Sports
Management



Dr. Leanne Norman

Reader in Sport Coaching at
Leeds Beckett University UK,
Advocate for Gender Equality
in Sport Coaching and
Leadership.

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SPEAKERS INCLUDE!



Mary Kok-Willemsen

Owner Holland Football University,
President FootballEquals Foundation,
Speaker/Consultant Football/Leadership,
Previous Manager FC Twente Women.



Hubert Rovers

CEO at EFDN-
European Football for
Development Network
(more than 70 Football Clubs
and Football Foundations).



James Galanis

President - Universal Soccer Academy,
Technical Director at New Jersey Youth
Soccer Association,
Personal Coach & Mentor of 2x World
Player of the Year Carli Lloyd,
USA's Top Youth Development Coach.



Nicole Allison

ex. GM at Tottenham Hotspur
Women Team,
Women's Football Consultant,
Representative and Athlete
Support Professional at Sisu
Sports Management.

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SPEAKERS INCLUDE!



Theodoros Karipidis

Owner of ARIS F.C.
Founder at
Karipidis Group of Companies,
International Entrepreneur



Arnar Gretarsson

Head Coach at KSV
Roeselare, Belgium,
International Football Expert,
Ex.Technical Director,
Ex.Football Player.



Katerina Salta

Co-Founder, HESTIA F.C.
Sport for Protection Program
Manager, International Olympic
Truce Centre.



Demetris Zenetos

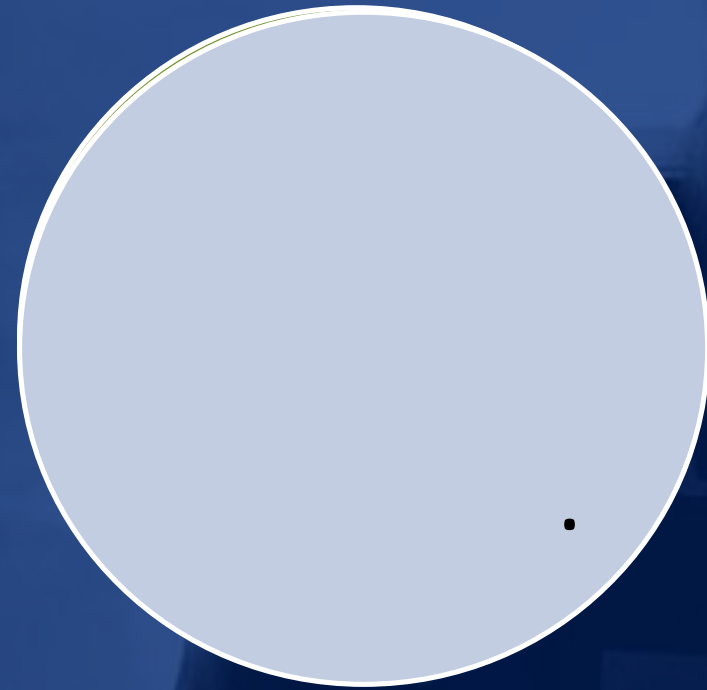
Head of Strategic Planning
at Qatar Football Association.

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SPEAKERS INCLUDE!



Katia Koxenoglou
Vice President & Deputy
Managing Director at
ATROMITOS F.C.



NOVA.



Alessandro Giacobbe
MICROSOFT
Global Digital Transformation |
Cloud, Data/AI, Corporate
Learning, Education | Sports
Science & New Revenue
Channels



Sol Contreras Ledesma
Human Resources Director at
ELEVEN GT – Sports Football
Argentina



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SPEAKERS INCLUDE!



Sandra Radovic

Co-Founder at A Friend,
Marketing & Communication
Firm

Leigh Pilkington

President & CEO at Regal
Sporting Group,
Managing Director at Valencia
CF Academy New York.

Alexander Kitroeff

Professor of History at
Haverford College, USA,
Football Club Historian.

Adriano Del Monte

Sports Television & Radio
Presenter,
International Experience
in Sports Industry



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SPEAKERS INCLUDE!



Tracy Hamm

Head Coach at University of California (Davis Women's Soccer), UEFA A' Coaching License, Protagonist of the Movie "COACH".
(www.coachthemovie.com)



Courtney Levinsohn

Executive Producer of the Movie "COACH"
(www.coachthemovie.com),
Founder - Growth Through Sport, ex. Coach at New York Athletic Club, Former Captain & MVP of the WoSo team at UC Berkeley.



Rachel LaSala

Director of Marketing and Promotion of the Movie "COACH"
(www.coachthemovie.com)



Shamila Kohestani

Former First Captain of Afghan Women's National Soccer Team, Recipient of the 2006 ESPY Arthur Ashe Courage Award, Blair Academy Alum, Drew University Grad.

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SPEAKERS INCLUDE!



**Marios Christos
Sfantos**

Attorney at Law,
Head of Communications at
Valencia CF Academy New York.



**Panayiota Betty
Angelis Tufariello**

Attorney & CEO Intellectual/Industrial
Property and Entertainment Law
New York, USA.



Jim Gooley

Int. Women's Football Expert,
Ex. VP/Director at USA in
Pro. Women's Leagues Clubs.



Elena Kalogera, Msc

Psychiatrist-Psychotherapist
Specializing in Women's Health.

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SPEAKERS INCLUDE!



Maher Safi

Global Marketing Director at
Around the Rings,
ex.Qatar Olympic Committee
Advisor.



Jianis Vagias

International Football Expert,
Player Representation / Key
Focus on Women's Football,
Ex. Football Player.



Lindi Ngwenya

MD at Sisu Sports Management Ltd,
Business Development Sports Marketing,
Player Representation /
Key Focus on women's football
London, United Kingdom
(Cambridge University).



Nelson Fernandes

Commissioner at European
Economic Chamber of Global
Commerce & Industry
(Brussels, Belgium),
Graduate Sports Business
Institute Barcelona

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SPEAKERS INCLUDE!



Vivian Fatourou
Senior Legal Counsel,
Accredited Mediator,
Lean In Hellas Member.



Xavi Bove
Sports Marketing Consultant
in Women's Football,
UEFA Marketing Volunteer



Jasmina Covic
Founder & Owner
Women's Football Agency,
Sports Management,
Athlete Manager.
(Munich, Bavaria)



Agisilaos Toumazatos
IBF-Founder/CEO,
ECA/CMP Graduate,
ex.GM at PANATHINAIKOS FC.
ex.Deloitte Director.

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SPEAKERS INCLUDE!



Richard Horton

Owner, Castle Holdings sro.,
International Investment Expert.



Amy Wanday

Founder & CEO at
African Sports Network.
(www.africansportsnetwork.co.ke)



Ms Quinter Odongo

CEO at Certified Sports
Management Agency (CSMA),
Ex. CEO Kariobangi Sharks
Football Club, Key focus on
Women in Sports & Sport for
development (Nairobi, Kenya).



Penny Konitsioti

Attorney at Law MSc,
International Sport Industry
Expert.

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SPEAKERS INCLUDE!



Ed Bowers

Podcaster & Creator of
education2sport.com
(Empowering Uni Students &
Graduates To Discover Their
Sports Career Ambition)



Albert Sirignano

CEO at DDC Financial Group
Partner at DDC Capital



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- 15.30 – 16.15: **The Female Players' Voice**
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- 17.15 – 17.30: **CLOSING ANNOUNCEMENT**

AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

09.00 – 10.00 REGISTRATION & INFORMATION

10.00 – 10.30 OPENING CEREMONY

- Introduction of the Conference and its Objectives
- Welcome and Thanks to Speakers, Clubs, Sponsors, Media

Event Host: Adriano Del Monte, **Marketing Partner:** Sandra Radovic

Co-Founders/Organizers: Marios Christos Sfantos, Agisilaos Toumazatos



Adriano
Del Monte



Sandra
Radovic



Marios Christos
Sfantos



Agisilaos
Toumazatos



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AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

10.30 – 10.45
Greeting

MINISTER OF TOURISM

- Brief Greeting - (Haris Theoharis)

10.45 – 11.00
Greeting

MINISTER OF ATHLETICS & CULTURE

- Brief Greeting - (Lefteris Avgenakis)

11.00 – 11.15

COFFEE BREAK



Haris
Theoharis



Lefteris
Avgenakis

AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

11.15 – 12.15
Roundtable

STATUS OF THE GAME GLOBALLY

Introduction Presentation by Jim Gooley (15m)

Topics for discussion

- Women's Football: The Most Democratic of Sports
- Global participation: Players, Leagues & Organizations
- Economics: Attendance, Media Coverage, Sponsorship & Advertising
- Review of the Game in USA, Europe, Africa, South America
- Evolution is Critical: Dynamic vs Static

Moderator: Christos Sotirakopoulos

Panelists: Mayi Cruz Blanco, Jim Gooley, Amy Wanday, Mary Kok-Willemsen, Sol Contreras Ledesma)

12.15 – 12.30

COFFEE BREAK



Christos
Sotirakopoulos



Mayi Cruz
Blanco



Jim
Gooley



Amy
Wanday



Mary Kok-
Willemsen



Sol Contreras
Ledesma



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AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

12.30 – 13.30
Roundtable

KEY DRIVERS FOR GROWING THE GAME

Introduction Presentation by Rupinder Bains (15m)

Topics for Discussion

- Extending the Reach of the Game and Increasing Participation
- The Need for Infrastructure/Financial/Technology Investments
- The Role of the Media (TV, Social Media, Press, etc)
- Enhancing the Commercial Value of the Women's Game
- Promoting Human Rights, Good Governance, Integrity and Stewardship

Moderator: Mary Kok-Willemsen

Panelists: Rupinder Bains, Hubert Rovers, Albert Sirignano,, NOVA, Demetris Zenetos

13.30 – 14.30

LUNCH



Mary Kok-
Willemsen



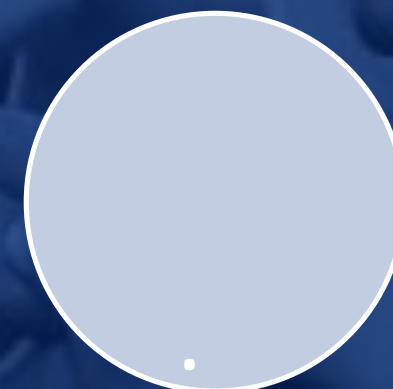
Rupinder
Bains



Hubert
Rovers



Albert
Sirignano



NOVA



Demetris
Zenetos

AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

14.30 – 15.30
Roundtable

PLAYER REPRESENTATION IN WOMEN'S FOOTBALL

Introduction Presentation by Mayi Cruz Blanco (15m)

Topics for Discussion

- The Crucial Role of Player Associations for Players' Rights
- The Importance of Quality Agency in Players' Career Progress
- Critical Success Factors in Contract Negotiations
- How Female Players and Coaches Can Leverage Global Career Opportunities
- The Catalytic Role of Mentors

Moderator: Janis Vagias

Panelists: Mayi Cruz Blanco, Agisilaos Toumazatos, Penny Konitsioti, Lindiwe Ngwenya, Yael Averbuch West, Jasmina Covic

15.30 – 15.45

COFFEE BREAK



Janis
Vagias



Mayi Cruz
Blanco



Agisilaos
Toumazatos



Penny
Konitsioti



Lindiwe
Ngwenya



Yael
Averbuch West



Jasmina
Covic



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AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

15.45 – 16.30
Roundtable

WHERE WE'VE BEEN AND WHERE WE'RE GOING

Introduction Presentation by Brigitte Henriques (15m)

Topics for Discussion

- 2019 FIFA Women's World Cup
- French Women's Football
- Priorities and Goals for the Next Ten Years

Moderator: Adriano Del Monte

Panelists: Brigitte Henriques, Ebru Koksal

16.30 – 16.45

COFFEE BREAK



Adriano
Del Monte



Brigitte
Henriques



Ebru
Koksal

AGENDA DAY 1 / WEDNESDAY, 16TH OCTOBER 2019

16.45 – 17.30
Roundtable

LESSONS LEARNED FROM TOP WOMEN'S TEAMS

Topics for Discussion

- Insights from Top Club
- Player Development and Academies
- Marketing & Communication and Business Activities
- Priorities for the 21st Century
- Best Practices and Lookouts

Moderator: Jim Gooley

Panelists: James Galanis, Katia Koxenoglou, Nicole Allison, Leigh Pilkington, Arnar Gretarsson

20.00 – 22.00

VIP GALA DINNER



Jim
Gooley



James
Galanis



Katia
Koxenoglou



Nicole
Allison



Leigh
Pilkington



Arnar
Gretarsson



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AGENDA DAY 2 / THURSDAY, 17TH OCTOBER 2019

10.00 – 11.00
Roundtable

INCLUSION IN LEADERSHIP

Topics for Discussion

- What Does the Beautiful Game Mean to the Player
- The Unique Challenges Female Players Face Daily
- What Needs to Change to Provide Players with the Focus and Freedom to Excel
- Players Associations: The Power of a Unified Voice
- The Role of Family, Mentors and Sponsors

Moderator: Manos Staramopoulos

Panelists: Tatjana Haenni, Irini Karipidis, Mayi Cruz Blanco, Ebru Koksal.

COFFEE BREAK

11.00 – 11.15



Manos
Staramopoulos



Tatjana
Haenni



Irini
Karipidis



Mayi Cruz
Blanco



Ebru
Koksal



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AGENDA DAY 2 / THURSDAY, 17TH OCTOBER 2019

11.15 – 12.00
Roundtable

SPECIAL MOMENT OF PERSONAL EXPERIENCE

Carolina Morace

- My Life, My Experience
- My Lessons Learned
- My Message

Interview by Betty Tufariello

12.00 – 12.15

COFFEE BREAK



Caronia
Morace



Betty
Tufariello

AGENDA DAY 2 / THURSDAY, 17TH OCTOBER 2019

12.15 – 13.15
Roundtable

MAKING GENDER EQUALITY A REALITY

Introduction Presentation by Angeliki Arkadi – AEK FC (15m)

Topics for Discussion

- Needs, Challenges & Opportunities: The MIDDLE EAST, AFRICA, SOUTH AMERICA & INDIA
- Progressing Towards Gender Equality & Creating Safe Spaces for Players
- Ensuring Inclusion in Sport and Diversity in Leadership
- Sport as a Tool For Inclusion and Humanitarian Work

Moderator: Jim Gooley

Panelists: Angeliki Arkadi, Tatjana Haenni, Gilberto Silva, Dr.Dona de Haan, Alessandro Giacobbe, Dr.Leanne Norman

13.15 – 14.15

LUNCH



Jim
Gooley



Angeliki
Arkadi



Tatjana
Haenni



Gilbert
Silva



Dr.Donna
De Haan



Alessandro
Giacobbe



Dr.Leanne
Norman



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AGENDA DAY 2 / THURSDAY, 17TH OCTOBER 2019

14:15 – 15.30
Roundtable

BRAND INVESTMENT IN WOMEN'S FOOTBALL

Topics for Discussion

- Opportunity Overlooked - Women: Loyal Consumers Who Buy From Those They Trust
- Women's Pro Football: Impact on Branding
- Brand Investment: Profit via Sponsorship
- Corporate Social Responsibility: Crucial Role
- Strategic Sponsorships: Understanding Client Goals
- Elements & Examples of an Effective Sponsorship Agreement

Moderator: Mary Kok-Willemsen

Panelists: Jim Gooley, Betty Tufariello, Maher Safi, Nelson Fernandes.



Mary Kok-
Willemsen



Jim
Gooley



Betty
Tufariello



Maher
Safi



Nelson
Fernandes



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AGENDA DAY 2 / THURSDAY, 17TH OCTOBER 2019

15.30 – 16.15
Roundtable

THE FEMALE PLAYER'S VOICE

Topics for Discussion

- What Does the Beautiful Game Mean to the Player
- The Unique Challenges Female Players Face Daily
- What Needs to Change to Provide Players with the Focus and Freedom to Excel
- The Role of Family, Mentors and Sponsors
- The Refugee and the Migrant: Football as an Empowerment, Joy and Inclusion

Moderator: Ed Bowers

Panelists: Quinter Odongo, Katerina Salta, Elena Kalogera, Vivian Fatourou

16.15 – 16.30

COFFEE BREAK



Ed
Bowers



Quinter
Odongo



Katerina
Salta



Elena
Kalogera



Vivian
Fatourou

AGENDA DAY 2 / WEDNESDAY, 17TH OCTOBER 2019

16.30 – 17.15
Roundtable

COACH – THE MOVIE

Present the film “Coach”

- Coach follows Tracy Hamm in Her Quest to Earn Her UEFA A Coaching License
- Celebrating Women Who, Despite Obstacles are Forging Their Own Path in Football
- Q & A with coach Tracy Hamm and the Film’s Makers

Moderator: Mary Kok

Panelists: Tracy Hamm, Courtney Levisohn, Rachel La Sala



Mary Kok-
Willemsen



Tracy
Hamm



Courtney
Levisohn



Rachel
La Sala

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AGENDA

DAY 2 / THURSDAY, 17TH OCTOBER 2019

17.15 – 17.30

CLOSING THOUGHTS & SPECIAL ANNOUNCEMENT

17.30 – 19.00

DEPARTURES



Marios Christos
Sfantos



Agisilaos
Toumazatos



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STRATEGIC PARTNERS!



DDC



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SWITZERLAND



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FOOTBALL CLUBS!



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WOMEN'S FOOTBALL

A BIG INVESTMENT OPPORTUNITY!



WOMEN'S FOOTBALL is a **rapidly growth market** represents both **strong commercial opportunities** and **corporate responsibility programs**.

Key facts that establishes women's football as a **big opportunity** for **investment** are the:

- **AUDIENCE VOLUME.** The women's audience volume is more than 50% of global consumers volume and is capable of generating significant levels of interest for sponsors, advertisers, investors, etc.
- **EFFECTIVE AUDIENCE PROFILE.** The audience profile allows sponsors, advertisers, investors, etc to use it as a vehicle to reach unlimited market opportunities.
- **STRONG AUDIENCE PERCEPTIONS.** The audience perceptions in terms of size and profile should leave little room for doubt about the scale of the opportunity.
- **NEW SUPPLY.** Women's football can attract significant audiences of sports fans, and of non sports fans express a keen interest in seeing more women's sports.

- CONNECT YOUR CORPORATE VALUES WITH GENDER EQUALITY, DIVERSITY AND INCLUSION! ENHANCE YOUR CORPORATE BRAND!
- SHOWCASE YOUR PRODUCTS & SERVICES TO A GLOBAL AUDIENCE, CREATE YOUR FANS, INCREASE YOUR SALES!
- LEVERAGE STRATEGIC PARTNERSHIPS, MEET DECISION MAKERS AND MAKE BUSINESS & INVESTMENT DEALS!
- CORPORATE INVESTMENT IN WOMEN'S FOOTBALL IS A DECISIVE FACTOR FOR A SUSTAINABLE BUSINESS GROWTH!

AthensWFS

HOW SPONSOR?

■ TAILOR-MADE SPONSORSHIP PACKAGES

Please get in touch with us and let's figure out how we can work together! info@athenswfs.com info@ibfnw.com
+30 (211) 016 8140 , +1 347 535 2466



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BRONZE



SILVER



GOLD



SIGNATURE

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SILVER



GOLD



SIGNATURE

Logo on Main Event Banner



Logo at AthensWFS.com & Social Media



Announcement via AthensWFS media channels



Event Passes



Logo on Printed Schedule



Receive a video copy of the panel, post event



Press Releases Advertisement



Event Promotion Advertisement



Attendance at Gala Dinner with VIPs



Attendance at Closing Dinner with VIPs



Your promotional leaflet in Welcome Bag



Shout-out during the Event



Logo at Gala Dinner with VIPs



Logo in Closing Dinner with VIPs



Promo Stand



Welcome Banner



Logo on Staff T-shirt



Sponsor's Event Bag (for attendees)



Speaking Opportunity



Sponsor a Panel / Presentation



Sponsor a Key Note Speaker



AthensWFS

H O W S P O N S O R ?



NAMING RIGHTS

(Get it now)



SPONSORS *MARKETING & COMMUNICATION!*



SOCIAL MEDIA



MEDIA OUTLETS



PUBLIC RELATIONS

AthensWFS

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Enquiries



Sponsorships /
Partnerships



Tickets



Speaking
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