

# JOIN THE TEAM. CHANGE THE GAME.



**WOMEN IN  
FOOTBALL**

In partnership with  
 **BARCLAYS**

# JOIN WOMEN IN FOOTBALL'S EEDI ADVISORY GROUP AND MAKE US MORE INCLUSIVE THAN EVER.

Women in Football (WIF) is the leading organisation campaigning for gender equality in the world's most popular sport. We're a vibrant and fast-growing professional network of more than 11,000 people of all genders who support women in the football industry. We're taking action to level the playing field for all roles, on and off the pitch, in both women's and men's football, because diverse organisations and sectors are not only fairer – they perform better too.

We celebrate the achievements of women in football, campaign for gender equality, challenge discrimination, and provide regular networking and professional development opportunities for our members. These include the transformative and highly renowned Women in Football Leadership Course and, at Wembley Stadium, our empowering annual Be Inspired Conference, with our lead partner

Barclays the enabling supporter of both. As a non-profit, membership-based organisation, Women in Football believes in the power of collaboration to achieve progress, and we are constantly looking for ways to broaden and deepen our relationships in and around the football industry. Through our Corporate Membership programme we support organisations to become truly gender-inclusive employers, and we're building relationships with policymakers and stakeholders across football and beyond who share our vision of a future for the game where gender discrimination no longer exists.

We recognise that this can only be achieved by recognising and addressing every axis on which discrimination occurs, and so our plans for 2025 include the establishment of an Equity, Equality, Diversity and Inclusion (EEDI) Advisory Group.



## THE OPPORTUNITY

Our new advisory group will be made up of passionate, knowledgeable and experienced professionals who can speak with authority on EEDI issues. The group will guide and challenge Women in Football to become more inclusive, representative and impactful in the football industry, and will support us in empowering others to do the same.

As a member of the EEDI Advisory Group, you'll contribute both our lived experience and professional expertise and insight to help shape and support our internal and external EEDI strategy. This includes supporting board accountability, inclusive communications, policy development, and meaningful change across our membership and partnerships.

You will act as a critical friend to Women in Football, helping us lead with empathy, courage, and authenticity in our commitment to equity and inclusion.

## WHY JOIN US?

You'll play a key role in shaping the future of an ambitious, forward-thinking organisation alongside a highly talented team, working with leading figures in football, sport, and diversity to create meaningful change, contribute to an exciting growth story and leave a lasting legacy of inclusion and equality. Help Women in Football to achieve our aims and you'll enhance your own profile as a champion of EEDI.



## WHAT YOU'LL BRING

### Essential qualities and experience

- A strong commitment to advancing equity, diversity, inclusion and well-being
- Understanding of the barriers faced by underrepresented and marginalised communities
- Lived and professional experience in inclusion, accessibility or equity-focused work
- Willingness to act as a critical friend – constructive, honest, and collaborative
- Confidence to engage in robust discussion and share personal insights, while listening to others with respect
- Ability to engage with strategic issues and understand the broader context of the football industry (you do not need to work in football to be eligible)

### Desirable qualities and experience

- Experience working with or advising boards or senior leadership teams
- Familiarity with the football, sports, or non-profit sectors
- Knowledge of policy development or advocacy in inclusion-related areas
- Understanding of intersectionality and systems of inequality
- Experience in or commitment to well-being and mental health advocacy

## KEY RESPONSIBILITIES

- Provide strategic guidance to the Women in Football board and team on the development and implementation of WIF's EEDI strategy
- Offer diverse perspectives that reflect underrepresented voices within and beyond football
- Constructively challenge and hold WIF accountable on its inclusive ambitions and commitments
- Collaborate with WIF's Membership Committee to help foster a sense of belonging and accessibility
- Contribute ideas and insights into key areas including:
  - » inclusive hiring practices
  - » communications and marketing
  - » policy influence
  - » events and educational initiatives
- Support the development of an inclusive internal culture and provide insight into best practices in workforce well-being and representation



## HOW IT WORKS

**Commitment:** Four meetings per year, plus optional engagement in task groups and initiatives

**Location:** Hybrid (depending on meeting format)

**Term:** One to two years, with option for renewal

**Remuneration:** £100 per meeting (capped at four per year)

The first meeting of the EEDI Advisory Group will take place on Thursday 25 September 2025.

## WHAT'S NEXT?

To apply, please send your CV and a brief covering letter outlining your suitability for

the role to [eileen@womeninfootball.co.uk](mailto:eileen@womeninfootball.co.uk) by 5pm on Friday 16 May 2025. We'll contact you shortly afterwards with the outcome, inviting shortlisted applicants for an online interview.

We particularly welcome applications from people who:

- come from Black, Asian and minority ethnic communities
- are LGBT+
- are disabled or have long-term health conditions
- are from disadvantaged socio-economic backgrounds
- have experience of the football industry at any level
- are allies and advocates for equity and inclusion with a track record of meaningful work